



**DEDICATION OF THE SHATTUCK AVENUE LOFTS**  
**FEBRUARY 22, 1996**  
**REMARKS OF MAYOR SHIRLEY DEAN, BERKELEY, CALIFORNIA**

My mother used to tell me that there were two kinds of people in the world – those who do and those who don't. Patrick is clearly, and wonderfully for the City of Berkeley, one of those who do.

Just as Patrick Kennedy the person is unique, mixed use, the development is pretty unique. It is one of those things that everyone says they want – but it never seemed to happen until Patrick Kennedy and mixed use merged. It is a pleasure to be here today at this exciting project that some said could not, would not ever be built in the City of Berkeley.

There is a human side to this project. 24 new condominiums, 10 of which are affordable and will provide new, beautiful, decent housing to those who might not otherwise have been able to live here. There is the satisfaction of fulfilling the public good when a part of this housing will provide new, beautiful, and decent shelter for someone who is severely disabled. There is satisfaction in knowing that \$580,000 of the City funding in this project will come back to the City and will be able to be used again to provide good housing for others.

There is also a financial side to this project. Over \$3 million will be added to our tax rolls and importantly we will receive around \$80,000 in new taxes. New commercial space that gives every indication of doing quite well has been added on this very important corner.

There is also a multiplier effect to this project. This building is one of the first, if not the first, public-private partnerships in this City. It is the first fully occupied mixed-use project. It is an extremely important element in our strategy to revitalize our downtown. Bringing people here because they live here is adding life, vitality, and energy to our downtown area and that is just good business and environmentally sound. It is for this reason that I remind people that this project received an "Award of Merit" from the Local Government Commission for the embodiment of urban design principles that are environmentally oriented.

Patrick has put a quote from Jane Jacobs' book, The Death and Life of Great American Cities, on the front of his invitation to this event. Jane Jacobs writes about what makes cities work – in the turmoil and malls of the 70s and the 80s and 90s, a lot of cities forgot a lot of what she wrote about. Patrick reminds us with her statement that "... possibilities for adding to convenience, intensity and cheer in cities ... are limitless...." Thank you Patrick for not letting us forget, thank you for your persistence and your vision, thank you for this project that is helping Berkeley turn the corner to a blossoming of our downtown into the vibrant place it can and should be.

