Thinking Beyond the 3BR, 2BA

By Ed Park
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No floor plans for houses will appear in this magazine any more, nor will acres or square feet. We are and will always be in the business of cities, and we want to do more than simply sprinkle an occasional cityscape into a broader discussion of real estate development.

The future of urban development is not about the creation of a residential product that can easily be classified by floor plans and square footage. The next step in urban development is the creation of environments that encourage the development of an urban lifestyle.

The problem is that the market continues to be based on the assumption that people need three or four bedrooms and two or three bathrooms. This assumption is rooted in the social and economic conditions of the past, not the future.

The world has changed. People have more choices about where and how they can live. They are less dependent on cars and can choose to live closer to work and other amenities.

The traditional concepts of residential development are not working anymore. It is time to think beyond the 3BR, 2BA and consider what kind of environments people need to thrive today.

The future is about creating communities that are more connected and vibrant. It is about designing places that are more walkable and bike-friendly.

It is about creating a sense of place where people can come together and interact. It is about creating environments that encourage the development of strong social connections.

It is about creating sustainable communities that are resilient to change.

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One of the biggest challenges in urban development is the perception that people need three or four bedrooms and two or three bathrooms.

The reality is that people have more choices about where and how they can live. They are less dependent on cars and can choose to live closer to work and other amenities.

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